

# Athletic Department Advertising

Marian has many ways to sponsor or advertise to support the Knights. Marian's Athletic website is a popular feature for all of our fans. The interactive site allows fans to view schedules, results, news, photos and much more. Sponsors and advertisers can also purchase banners for select locations, place an ad in our Media Guide, or place an ad on our scorer's table during the volleyball and basketball seasons. Please see the information below for all of the details.

The Marian Athletic teams rely on advertising income to supplement their budgets to assist with funding equipment, facilities and transportation costs. Your support is essential for the Knights to continue to compete at the highest level. Placing an ad in the Media Guide, on the Website, on the Scorers' Table, or buying a banner can help pay for a student's Athletic Fee. Multi-year agreements are also available. The family can earn the following benefits:

An ad over \$1500 will earn 3 Individual All-Season Sports Passes and pay for 2 athletic fees.

An ad over \$1000 will earn 2 Individual All-Season Sports Passes and pay for 2 athletic fees.

An ad over \$600 will pay for 2 athletic fees and an ad over \$300 will pay for 1 athletic fee.

Thank you for your consideration. Please contact me with any questions at 574-259-5858 or email at [sravotto@marianhs.org](mailto:sravotto@marianhs.org). Go Knights!

Steve Ravotto, Athletic Director

## 1. Marian Athletic Webpage - [www.marianhsathletics.org](http://www.marianhsathletics.org)

Marian's new athletic website is consistently being updated with stats and photos, driving viewers to the site. Page views have averaged 12,800 over the past year with a high of 19,817. Advertisers may choose between Title, Blue, or Silver sponsorships at investment levels of \$2500, \$2000, or \$1500 for the year.

## 2. Athletic Media Guide

All guests of athletic events will have access to this seasonal media guide with team information and pictures. Advertisements are available in various sizes for all three media guides or just one specific season. Ads range in cost from \$50-\$1600 each.

## 3. Banner Ads

A 3' x 6' banner can be placed on one of the following fields: football, soccer, softball, tennis, baseball and lacrosse for \$1000 per year/sport.

## 4. Scorer's Table

The new scorer's table is being used for Volleyball and Boys & Girls Basketball. Limited electronic advertising space is available but will be seen by all guests of those games. Full season advertising is \$800 or half season for \$400. Individual game advertising is available for those special occasions or games at \$50 per game.

**For more information please contact the Athletic Office at 574-259-5858 or [sravotto@marianhs.org](mailto:sravotto@marianhs.org)**